



# Downtown Art Walks



Downtown Art Walks are events designed to showcase Huntsville’s creative and maker industry. Each event provides an opportunity for local artisans to bring their products to market with minimal expense and commitment. In addition, Art Walks provide an inclusive opportunity for people to gather and enjoy downtown.

## Event Information

- Art Walks are on one Friday or Saturday in the months May-October (totaling 6 events).
- Location changes throughout season
- Event hosts over 60 local artisan vendors and informational booths.
- Free live music and games are provided.

## Co-Sponsor: \$2,500



**INVOLVEMENT IN DHI**  
2 tickets to DHI’s Annual Meeting



**MARKETING**  
Logo on marketing collateral, including event invite and presentation



**SOCIAL MEDIA**  
3 social media posts recognizing the sponsor



**PROMOTIONAL TENT**  
Sponsor tent at one DHI event to be used for promotion

## Presenting Sponsor: \$5,000



**INVOLVEMENT IN DHI**  
4 tickets to DHI’s Annual Meeting



**MARKETING**  
Logo on all marketing collateral, including posters and A-Frames



**LIVE STREAMS**  
1 Instagram Live segment to kick off Art Walk season



**SOCIAL MEDIA**  
4 social media posts recognizing the sponsor



**PROMOTIONAL TENT**  
A tent/space at each event that the sponsor can use to engage with the community



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## 2024 Dates

- **Saturday, May 4:** 11AM - 3PM at Courthouse Square
- **Saturday, June 8:** 11AM - 3PM at Courthouse Square
- **Friday, July 26:** 5-8PM, at Courthouse Square (Chandra Mural Reveal)
- **Saturday, August 17:** 5-8PM at Butler Green at Campus 805
- **Saturday, September 21:** 5-8 PM at Butler Green at Campus 805
- **Friday, October 18:** 5-8PM at Big Spring Park (Combined with Food Trucks and Movies in the Park)

## Presenting Sponsor: \$5,000



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### MARKETING

Logo on all marketing collateral, including posters and A-Frames



### LIVE STREAMS

1 Instagram Live segment to kick off Art Walk season



### SOCIAL MEDIA

4 social media posts recognizing the sponsor



### PROMOTIONAL TENT

A tent/space at each event that the sponsor can use to engage with the community

# Sponsorship Form



## Sponsorship Form

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### Business Information

Business Name \_\_\_\_\_  
Contact Name \_\_\_\_\_ Telephone No. \_\_\_\_\_  
Title \_\_\_\_\_  
Email Address \_\_\_\_\_  
Business Address \_\_\_\_\_  
\_\_\_\_\_  
City State Zip Code

### Sponsorship Level (please fill out sponsorship amount next to desired event)

Annual Meeting: Sponsorship Amount \_\_\_\_\_  
Art Walk: Sponsorship Amount \_\_\_\_\_  
Downtown Lunch Lounge: Sponsorship Amount \_\_\_\_\_  
Downtown Open: Sponsorship Amount \_\_\_\_\_  
Food Truck Rallies: Sponsorship Amount \_\_\_\_\_  
Movies in the Park: Sponsorship Amount \_\_\_\_\_  
Tinsel Trail: Sponsorship Amount \_\_\_\_\_  
Other Event: \_\_\_\_\_ Sponsorship Amount \_\_\_\_\_

\*Please note, DHI reserves the right to add co-sponsors to each event. We will give reasonable effort to avoid any conflict of interest related to sponsorship.

### Payment Information

Payment by \_\_\_ check / Please mail to: Downtown Huntsville, Inc.  
P.O. Box 471  
Huntsville, AL 35804

Payment by \_\_\_ credit card (please circle card type: VISA, MasterCard, Amex, Discover)  
Name on Card \_\_\_\_\_  
Credit Card Address \_\_\_\_\_  
Card # \_\_\_\_\_  
Expiration Mo/Yr \_\_\_\_\_ CVV/Security # \_\_\_\_\_ Zip Code for the Card \_\_\_\_\_

To submit the Sponsorship Form, please mail it to P.O. Box 471, Huntsville, AL, 35804 or email it to [karla@downtownhuntsville.org](mailto:karla@downtownhuntsville.org).

**Thank you for your generous support of Downtown Huntsville, Inc.!**