



# Downtown Lunch Lounge

The Downtown Lunch Lounge is a placemaking initiative focused on creating gathering areas in select locations with the goal of attracting downtown employees to areas near restaurant nodes. The lounge is activated with bistro sets, yard games, and live music to provide a unique and personality-filled lunch experience.

## Event Information

- Every Thursday and Friday from March 21 to May 24, 2024, from 11AM - 1PM
- Locations: Rotates between Northside (or Eastside) Square, Greene & Holmes; Jefferson & Holmes
- Free to the public
- Live music, games, and moveable seating

## DHI Brand Reach

-  **41,000**  
Instagram followers
-  **40,500**  
Facebook followers
-  **6,900**  
LinkedIn followers
-  **5,000**  
Newsletter subscribers
-  **15+**  
Opportunities for local musicians

## Presenting Sponsor: \$3,000

-  **MARKETING**  
Logo on all marketing collateral, including posters and A-Frames
-  **SOCIAL MEDIA**  
4 social media posts recognizing the sponsor
-  **NEWSLETTER EDITORIAL**  
Published article on DHI's website and newsletter highlighting sponsor
-  **PROMOTIONAL TENT**  
A tent/space at each event that the sponsor can use to engage with the community
-  **INVOLVEMENT IN DHI**  
4 tickets to DHI's Annual Meeting

# Sponsorship Form



## Sponsorship Form

---

### Business Information

Business Name \_\_\_\_\_  
Contact Name \_\_\_\_\_ Telephone No. \_\_\_\_\_  
Title \_\_\_\_\_  
Email Address \_\_\_\_\_  
Business Address \_\_\_\_\_  
\_\_\_\_\_  
City State Zip Code

### Sponsorship Level (please fill out sponsorship amount next to desired event)

Annual Meeting: Sponsorship Amount \_\_\_\_\_  
Art Walk: Sponsorship Amount \_\_\_\_\_  
Downtown Lunch Lounge: Sponsorship Amount \_\_\_\_\_  
Downtown Open: Sponsorship Amount \_\_\_\_\_  
Food Truck Rallies: Sponsorship Amount \_\_\_\_\_  
Movies in the Park: Sponsorship Amount \_\_\_\_\_  
Other Event: \_\_\_\_\_ Sponsorship Amount \_\_\_\_\_

\*Please note, DHI reserves the right to add co-sponsors to each event. We will give reasonable effort to avoid any conflict of interest related to sponsorship.

### Payment Information

Payment by \_\_\_ check / Please mail to: Downtown Huntsville, Inc.  
P.O. Box 471  
Huntsville, AL 35804

Payment by \_\_\_ credit card (please circle card type: VISA, MasterCard, Amex, Discover)  
Name on Card \_\_\_\_\_  
Credit Card Address \_\_\_\_\_  
Card # \_\_\_\_\_  
Expiration Mo/Yr \_\_\_\_\_ CVV/Security # \_\_\_\_\_ Zip Code for the Card \_\_\_\_\_

To submit the Sponsorship Form, please mail it to P.O. Box 471, Huntsville, AL, 35804 or email it to [karla@downtownhuntsville.org](mailto:karla@downtownhuntsville.org).

**Thank you for your generous support of Downtown Huntsville, Inc.!**