

**H**Downtown  
Huntsville

# Downtown Open

The Downtown Open is a free, 10-day event that features a miniature golf course with 18 unique holes designed by local businesses and organizations. The golf course is set up around the Courthouse Square, and the public can enjoy the course anytime with friends and family.

## Event Information

- The Open is a 10-day event that will take place in April on the Courthouse Square
- Event will feature a Downtown Open Block Party on Northside Square
- The Downtown Open features free live music and activities, and is surrounded by dining and beverage options

## Co-Sponsor: \$2,500



### INVOLVEMENT IN DHI

2 tickets to DHI's Annual Meeting



### MARKETING

Logo on marketing collateral, including event invite and presentation



### SOCIAL MEDIA

3 social media posts recognizing the sponsor



### PROMOTIONAL TENT

Sponsor tent at one DHI event to be used for promotion

## Presenting Sponsor: \$5,000



### MARKETING

Logo on all marketing collateral, including posters and A-Frames



### SOCIAL MEDIA

4 social media posts recognizing the sponsor



### SPEAKING OPPORTUNITY

Opportunity to speak at the event and present the awards



### PROMOTIONAL TENT

A tent/space at each event that the sponsor can use to engage with the community



### INVOLVEMENT IN DHI

4 tickets to DHI's Annual Meeting

# Sponsorship Form



## Sponsorship Form

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### Business Information

Business Name \_\_\_\_\_  
Contact Name \_\_\_\_\_ Telephone No. \_\_\_\_\_  
Title \_\_\_\_\_  
Email Address \_\_\_\_\_  
Business Address \_\_\_\_\_  
\_\_\_\_\_  
City State Zip Code

### Sponsorship Level (please fill out sponsorship amount next to desired event)

Annual Meeting: Sponsorship Amount \_\_\_\_\_  
Art Walk: Sponsorship Amount \_\_\_\_\_  
Downtown Lunch Lounge: Sponsorship Amount \_\_\_\_\_  
Downtown Open: Sponsorship Amount \_\_\_\_\_  
Food Truck Rallies: Sponsorship Amount \_\_\_\_\_  
Movies in the Park: Sponsorship Amount \_\_\_\_\_  
Other Event: \_\_\_\_\_ Sponsorship Amount \_\_\_\_\_

\*Please note, DHI reserves the right to add co-sponsors to each event. We will give reasonable effort to avoid any conflict of interest related to sponsorship.

### Payment Information

Payment by \_\_\_ check / Please mail to: Downtown Huntsville, Inc.  
P.O. Box 471  
Huntsville, AL 35804

Payment by \_\_\_ credit card (please circle card type: VISA, MasterCard, Amex, Discover)  
Name on Card \_\_\_\_\_  
Credit Card Address \_\_\_\_\_  
Card # \_\_\_\_\_  
Expiration Mo/Yr \_\_\_\_\_ CVV/Security # \_\_\_\_\_ Zip Code for the Card \_\_\_\_\_

To submit the Sponsorship Form, please mail it to P.O. Box 471, Huntsville, AL, 35804 or email it to [karla@downtownhuntsville.org](mailto:karla@downtownhuntsville.org).

**Thank you for your generous support of Downtown Huntsville, Inc.!**