



Food Truck Rallies

Food Truck Rallies are among the most popular DHI events and have become a community staple. The rallies feature a variety of food trucks and trailers located around Big Spring Park. DHI collaborates with partners to provide various entertainment options, such as live music, art displays, and games for all ages to enjoy.

Event Information

- Rallies are on the third Friday of the months May-October; totaling 6 events.
- Event is active from 5 PM to 9 PM.
- Event is open to food trucks, trailers, and tent vendors.
- Free live music, movies, artists, and games are provided inside the park.

Co-Sponsor: (SOLD)



INVOLVEMENT IN DHI
2 tickets to DHI's Annual Meeting



MARKETING
Logo on marketing collateral, including event invite and presentation



SOCIAL MEDIA
3 social media posts recognizing the sponsor



PROMOTIONAL TENT
Sponsor tent at one DHI event to be used for promotion

Presenting Sponsor: \$5,000 (SOLD)



MARKETING
Logo on all marketing collateral, including posters and A-Frames



LIVE STREAMS
1 Instagram Live segment to kick off Art Walk season



SOCIAL MEDIA
4 social media posts recognizing the sponsor



PROMOTIONAL TENT
A tent/space at each event that the sponsor can use to engage with the community



INVOLVEMENT IN DHI
4 tickets to DHI's Annual Meeting

Sponsorship Form



Sponsorship Form

Business Information

Business Name _____
Contact Name _____ Telephone No. _____
Title _____
Email Address _____
Business Address _____

City State Zip Code

Sponsorship Level (please fill out sponsorship amount next to desired event)

Annual Meeting: Sponsorship Amount _____
Art Walk: Sponsorship Amount _____
Downtown Lunch Lounge: Sponsorship Amount _____
Downtown Open: Sponsorship Amount _____
Food Truck Rallies: Sponsorship Amount _____
Movies in the Park: Sponsorship Amount _____
Other Event: _____ Sponsorship Amount _____

*Please note, DHI reserves the right to add co-sponsors to each event. We will give reasonable effort to avoid any conflict of interest related to sponsorship.

Payment Information

Payment by ___ check / Please mail to: Downtown Huntsville, Inc.
P.O. Box 471
Huntsville, AL 35804

Payment by ___ credit card (please circle card type: VISA, MasterCard, Amex, Discover)
Name on Card _____
Credit Card Address _____
Card # _____
Expiration Mo/Yr _____ CVV/Security # _____ Zip Code for the Card _____

To submit the Sponsorship Form, please mail it to P.O. Box 471, Huntsville, AL, 35804 or email it to karla@downtownhuntsville.org.

Thank you for your generous support of Downtown Huntsville, Inc.!