



# Movies in the Park

Movies in the Park is an event that provides a free movie night for all ages to enjoy. The event happens every Friday in October and follows a Halloween/Fall theme for the movies and activities. The showing starts at sunset, but live music and food trucks are booked each night for the audience to enjoy entertainment beforehand.

## Event Information

- Movies in the Park are every Friday in October in Big Spring Park East.
- Event is active from 5 PM to 9 PM.
- Event is open to food truck vendors
- Free all-age appropriate movie, live music, and games each night.
- Two movie nights will be paired with one Art Walk and one Food Truck Rally.

## Co-Sponsor: \$2,500



**INVOLVEMENT IN DHI**  
2 tickets to DHI's Annual Meeting



**MARKETING**  
Logo on marketing collateral, including event invite and presentation



**SOCIAL MEDIA**  
3 social media posts recognizing the sponsor



**PROMOTIONAL TENT**  
Sponsor tent at one DHI event to be used for promotion

## Presenting Sponsor: \$5,000 (SOLD)



**MARKETING**  
Logo on all marketing collateral, including posters and A-Frames



**LIVE STREAMS**  
1 Instagram Live segment to kick off Movies in the Park



**SOCIAL MEDIA**  
8 social media posts recognizing the sponsor



**PROMOTIONAL TENT**  
A tent/space at each event that the sponsor can use to engage with the community



**INVOLVEMENT IN DHI**  
4 tickets to DHI's Annual Meeting

# Sponsorship Form



## Sponsorship Form

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### Business Information

Business Name \_\_\_\_\_  
Contact Name \_\_\_\_\_ Telephone No. \_\_\_\_\_  
Title \_\_\_\_\_  
Email Address \_\_\_\_\_  
Business Address \_\_\_\_\_  
\_\_\_\_\_  
City State Zip Code

### Sponsorship Level (please fill out sponsorship amount next to desired event)

Annual Meeting: Sponsorship Amount \_\_\_\_\_  
Art Walk: Sponsorship Amount \_\_\_\_\_  
Downtown Lunch Lounge: Sponsorship Amount \_\_\_\_\_  
Downtown Open: Sponsorship Amount \_\_\_\_\_  
Food Truck Rallies: Sponsorship Amount \_\_\_\_\_  
Movies in the Park: Sponsorship Amount \_\_\_\_\_  
Other Event: \_\_\_\_\_ Sponsorship Amount \_\_\_\_\_

\*Please note, DHI reserves the right to add co-sponsors to each event. We will give reasonable effort to avoid any conflict of interest related to sponsorship.

### Payment Information

Payment by \_\_\_ check / Please mail to: Downtown Huntsville, Inc.  
P.O. Box 471  
Huntsville, AL 35804

Payment by \_\_\_ credit card (please circle card type: VISA, MasterCard, Amex, Discover)  
Name on Card \_\_\_\_\_  
Credit Card Address \_\_\_\_\_  
Card # \_\_\_\_\_  
Expiration Mo/Yr \_\_\_\_\_ CVV/Security # \_\_\_\_\_ Zip Code for the Card \_\_\_\_\_

To submit the Sponsorship Form, please mail it to P.O. Box 471, Huntsville, AL, 35804 or email it to [karla@downtownhuntsville.org](mailto:karla@downtownhuntsville.org).

**Thank you for your generous support of Downtown Huntsville, Inc.!**